

Interbrand Global CEO, Jez Frampton, To Be Honored At The Other Ball

NEW YORK, New York (2 June 2014) – Interbrand, the world's leading brand consultancy, is pleased to announce that Global Chief Executive Officer, Jez Frampton, is being honored at The Other Ball tonight in London. Frampton will be lauded for his long-time dedication to Corporate Citizenship and for the positive impact his leadership has had on the business world. The Other Ball is organized by Arms Around The Child, an organization which raises funds to protect at-risk children in India and Africa.

Frampton is being honored along with Angelique Kidjo, the Grammy Award-winning singer, co-founder of Batonga and UNICEF Ambassador. Musician and producer, Mark Ronson, will host the event and musical performances will be conducted by Florence + The Machine, Lily Allen, Rudimental, Blood Orange and others.

"I am humbled to be honored alongside Angelique Kidjo at The Other Ball," noted Frampton. "Given my genuine passion for both music and driving positive change, I am delighted to join Leigh Blake and the team at Arms Around The Child for an evening that aims to provide at-risk children in India and Africa with something every human being deserves — a safe and loving childhood."

Frampton's long-time commitment to Corporate Citizenship has inspired and sparked change throughout the business world. Under Frampton's leadership, Interbrand has developed a global Corporate Citizenship practice and has sponsored numerous employees on volunteer trips with non-profit partners such as UNICEF and Heifer International. In recent years, Interbrand has also collaborated with brands like FEED, (RED), Water.org and Pencils of Promise—all in an effort to make a positive impact worldwide. Interbrand has also assisted many of its corporate clients in integrating Corporate Citizenship into their brands.

"Jez Frampton recognizes that being a good person extends to every part of one's life. He threads service into his daily work and allows his employees to do the same," said Leigh Blake, President of Arms Around The Child. "Our organization is honoring Jez at The Other Ball for his dedication to making the world a better place through his work as Global CEO of Interbrand—and for insisting that major global brands do the same."

For more information about The Other Ball, please visit theotherball.org. To learn more about how you can support Arms Around the Child, please visit armsaroundthechild.org.

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About Arms Around The Child

A 501(c)(3) organization, Arms Around The Child (AATC) works to provide a loving home, medical treatment, protection, respect and education for children who have lost their parents to AIDS or who are living in adversity, suffering from sexual abuse, neglect, or exploitation. Providing a sense of community, safety, and understanding for children who are vulnerable, living in child headed households, abused, neglected, stigmatized or abandoned is at the heart of our mission. AATC advocates for the needs of these children so they may be the last generation to experience the trauma of losing their parents from preventable, treatable diseases. AATC believes in a global future where all children in adversity have their lives transformed into a bright future. For more information, please visit <http://armsaroundthechild.org>.

About Interbrand

Founded in 1974, Interbrand is the world's leading brand consultancy. With nearly 40 offices in 27 countries, Interbrand's combination of rigorous strategy, analytics, and world-class design enables it to assist clients in creating and managing brand value effectively, across all touchpoints, in all market dynamics. Interbrand is widely recognized for its annual Best Global Brands report, the definitive guide to the world's most valuable brands, as well as its Best Global Green Brands report, which identifies the gap between customer perception and a brand's performance relative to sustainability. It is also known for having created brandchannel.com, a Webby-award winning resource about brand marketing and branding. For more information on Interbrand, please visit us at interbrand.com and follow us on [Twitter](#) and [Facebook](#).

For more information, please contact:

Lindsay Beltzer

Interbrand

Senior Associate, Global Marketing & Communications

212-798-7786

Lindsay.Beltzer@interbrand.com